

SOLUTION

► Rural Promise: Year Two Recap
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NCTC partnered with Economic Mobility Systems through a Greater Texas Foundation Grant to design, and implement, a regional talent strategy that includes the Red River Promise. The leadership coalition for the Red River Promise includes fourteen rural school districts, a dozen universities, and many industry and community partners—all coming together to own the outcomes of every student in the region.

The three year regional talent strategy, using the proprietary Regional Talent Networks (RTN) Framework prioritizes the formation of a Leadership Coalition, Workforce Alignment, Student Experience, College Affordability, implementing Integrated Platforms, and committing to Continuous Improvement. The holistic, hyperlocal focus triggers every lever necessary to drive economic mobility for students.

Leveraging Effective and Conducive Policy

House Bill 3 (HB3) and House Bill 8 (HB8) have created the possibility for communities to demonstrate additional dollar potential per student. NCTC is the first operational example of how to connect K-12 and higher education data systems to include Texas Success Initiative (TSI) and Industry Based Certification (IBC) data to model out HB3 dollars in real time through a partnership between Gainesville ISD and NCTC.

Critical Workforce Alignment and School-to-Workforce Pipeline

Leveraging a partnership with Dallas College Labor Market Intelligence, EMS provides NCTC comprehensive reports from Lightcast twice annually to ensure the College is developing regional workforce-ready graduates to seize the labor opportunities. College partners continue to have conversations that elevate programs of value and align them to good regional jobs. Strategic collaboration with employers allows them to drive regional economic opportunity and mobility with input on programs, curriculum, and marketing, as well as more equitably offer internships, apprenticeships, and jobs.

Technology

To meet the various interconnected needs and dependencies, NCTC implemented EMS' Rural Promise in a Box (PIB) with Sales-force-powered Promise Case Management (CM) and integrated tools. These technology tools enable teams to personalize student support at scale and provide clear guidance to administrators, and customized communications to students and families.

