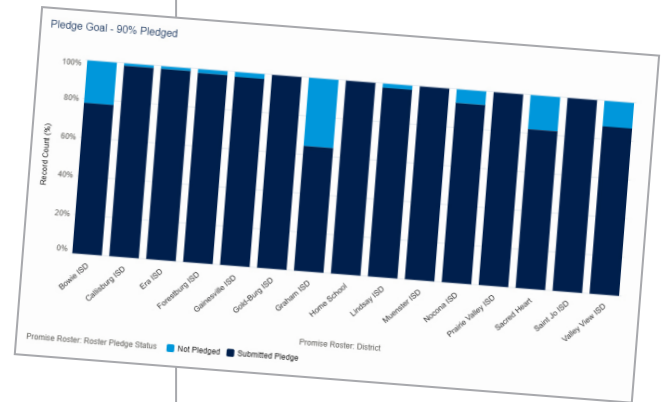


Salesforce and integrated tools help:

- › Provide real-time data on K-12 partner promises pledges to the college
- › Enable strategic enrollment management for higher education partners, giving counselors an accessible enrollment pipeline view
- › Enable an economic talent snapshot that includes an economic forecast, identifies top regional industries, growth productions, enrollment, and attainment.
- › Produce a data model that informs the most critical data points and measures of success to monitor and intervene in the student journey
- › Promise partners work together to increase HB3 CCMR funding for the region and run projections for budgeting with real-time data access and progress monitoring.



RESULTS

The first year results of the program and partnership exceeded expectations. In addition to a 67% YoY enrollment increase, NCTC saw:

55%

increase in admissions applications



Tightened workforce alignment with labor market data that strengthens and improves visibility of the regional talent pipeline

90%

increase in financial aid completion



Increased HB3 College, Career, and Military Readiness (CCMR) Outcomes Bonus Dollars

85%

increase in Promise Pledges



Tightened workforce alignment prioritizing key programs that yield local economic mobility