

Powerful Partnership Operationalizes Regional Labor Market Planning, Drives Economic Mobility in Rural Texas

In the pursuit of economic mobility and enhanced workforce-education alignment, Economic Mobility Systems (EMS) and the Dallas College Labor Market Intelligence Center (DC-LMIC) are partnered to execute a multi-phase plan that powerfully operationalizes and visualizes regional labor market data for a laser-focused local approach to educational and workforce alignment in Rural Texas.

A JOINT EFFORT TOWARD ECONOMIC OPPORTUNITY

In a joint effort to drive local economic mobility and opportunity, EMS and the DC-LMIC are systematically leveraging data from Lightcast, a global leader in labor market analytics, to build and align visible and actionable talent and employment opportunity pipelines across regional ecosystems.

EMS will apply the data in rural post-secondary programmatic planning with deliverables including high-impact focused industry worksheets, Tableau dashboard visualizations, Salesforce integrated technology and executive reporting.

Rural Regional Talent Networks

The EMS Regional Talent Networks (RTN) team partners with regions and states to build robust talent ecosystems that leverage innovative, integrated technologies to seamlessly connect students, institutions and employers. In rural regions, EMS helps optimize and integrate the resources in place while planning for future capacity and opportunity to empower students and their communities.

Future Proofing the Local Workforce

According to a 2023 publication for the Research and Community Development departments of The Federal Reserve Bank of Dallas, as the Texas economy rapidly evolves and grows, many jobs in the State over the next 15 years will continue to require either a Bachelor's degree or at minimum credentials and certifications beyond



- › The **north star goal** enables regions to retain local talent with the *right* educational and credential pipeline aligned to the local workforce opportunities for a truly operational and integrated local plan for student success and sustained, local economic mobility.
- › The Dallas College Labor Market Intelligence Center was established in 2015 to cultivate a healthy workforce ecosystem in the Dallas-Ft. Worth metroplex. The team conducts research revolving around the local labor market, program alignment, and socioeconomic barriers.

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All Eyes on Texas: Community Colleges Focus on Preparing the Workforce of Tomorrow