

high school. Preparing students for sustained employment and preventing underemployment increasingly requires institutions to be accountable for the workforce outcomes of graduates. Community colleges in Texas are critical in developing the pipeline of more than 40% of students in higher education in the state for in-demand high-wage, middle-skill jobs.

The power of Community Colleges in preparing a future-ready workforce is activated by a hyper-local strategy. Strong local employer and college relationships are crucial for effective student workforce readiness and alignment, especially in rural communities. From property taxes, internships, and apprenticeships to employer leadership on college boards and foundations, the College is a critical stakeholder in the community, and it is incumbent that they commit to filling the talent pipeline with workforce-ready graduates that meet the local demand.

Building a robust and aligned ecosystem requires a shared understanding, aligned goals and transparency into a sole source of data truth. Through the partnership with the DC-LMIC, EMS is poised to enable regions to integrate in a way that optimizes alignment between the educational opportunities and pathways that set students up to thrive and achieve economic mobility in their own backyard.

Robust Industry Reports

Driving toward regional alignment, DC-LMIC is supplying expanded Lightcast industry reports for areas including Grayson College, North Central Texas College, and Tyler Junior College that are operationalized in several ways. This hyper-local data provides actionable insights for students, and for institutional planning. The industry reports include data on the top six industries within regions served by the College.

Technology

To meet the various interconnected needs and dependencies, NCTC implemented EMS' Rural Promise in a Box (PIB) with Salesforce-powered Promise Case Management (CM) and integrated tools. These technology tools enable teams to personalize student support at scale and provide clear guidance to administrators, and customized communications to students and families.



Dr. Tana Hicks, Senior Director says of the Dallas College LMIC *"The LMIC is dedicated to ensuring labor market data is readily accessible to everyone. When EMS approached us to collaborate in supplying data to regional institutions lacking access to vital workforce information, our decision to say 'yes' was straightforward. Ultimately, comprehending the connection between academic programs and prosperous career paths is crucial for all. Well-defined pathways from education to employment rely on labor market insights that showcase competitive wages, transferable skills, and local employers cognizant of their role in the broader ecosystem. The LMIC takes pride in its support for our regional partners in this endeavor."*