Industry reports include critical information:

- > Top living-wage occupations in the region
- > Projected job growth
- > Local employment statistics with total number of people employed and % of employment represented per industry
- > Key skills aligned to the industry
- Top potential local employers
- Salary range data
- > Career ladder options with titles, level of education/certification and wages at each step.



OPERATIONALIZING INDUSTRY REPORTS

EMS utilizes the data from the industry reports to develop concise, consumable industry worksheets for each of the top regional industries. The data further breaks out comprehensive standard occupational data in the industry for occupations with the greatest 3-year forecasted growth demand within the region. The robust two-page reports provide rich information at a glance to industry, colleges, students, and employees.

Critical alignment needed to support students throughout their entire journey across the ecosystem. In addition to the industry data, the worksheets map college programs to the in-demand occupations. The illumination of these connections and high-impact areas of focus facilitates improved collaboration between institutions and the workforce. Additionally, students and families can directly leverage the worksheets to create actionable roadmaps that start at the local community college, providing much needed clarity and quidance to a final workforce goal.



